

ADVERTISING RATES

2010 CLASSIFIED RATES

CM ADVERTS

\$6.27 per cm
Single column adverts includes GST

4cm	---	\$25.52
5cm	---	\$31.90
6cm	---	\$38.28
7cm	---	\$44.66
8cm	---	\$51.04
9cm	---	\$57.42
10cm	---	\$63.80
11cm	---	\$70.18
12cm	---	\$76.56
13cm	---	\$82.94
14cm	---	\$89.32
15cm	---	\$95.70
16cm	--	\$102.08
17cm	--	\$108.46
18cm	--	\$114.84
19cm	--	\$121.22
20cm	--	\$127.60
21cm	--	\$133.98
22cm	--	\$140.36
23cm	--	\$146.74
24cm	--	\$153.12
25cm	--	\$159.50
26cm	--	\$165.88
27cm	--	\$172.26
28cm	--	\$178.64
29cm	--	\$185.02
30cm	--	\$191.40

RUN ON ADVERTS

\$12 for 10 words then 40c per word
Prices below include GST

10	--	\$12.00	40	--	\$27.00	70	--	\$42.00
11	--	\$12.50	41	--	\$27.50	71	--	\$42.50
12	--	\$13.00	42	--	\$28.00	72	--	\$43.00
13	--	\$13.50	43	--	\$28.50	73	--	\$43.50
14	--	\$14.00	44	--	\$29.00	74	--	\$44.00
15	--	\$14.50	45	--	\$29.50	75	--	\$44.50
16	--	\$15.00	46	--	\$30.00	76	--	\$45.00
17	--	\$15.50	47	--	\$30.50	77	--	\$45.50
18	--	\$16.00	48	--	\$31.00	78	--	\$46.00
19	--	\$16.50	49	--	\$31.50	79	--	\$46.50
20	--	\$17.00	50	--	\$32.00	80	--	\$47.00
21	--	\$17.50	51	--	\$32.50	81	--	\$47.50
22	--	\$18.00	52	--	\$33.00	82	--	\$48.00
23	--	\$18.50	53	--	\$33.50	83	--	\$48.50
24	--	\$19.00	54	--	\$34.00	84	--	\$49.00
25	--	\$19.50	55	--	\$34.50	85	--	\$49.50
26	--	\$20.00	56	--	\$35.00	86	--	\$50.00
27	--	\$20.50	57	--	\$35.50	87	--	\$50.50
28	--	\$21.00	58	--	\$36.00	88	--	\$51.00
29	--	\$21.50	59	--	\$36.50	89	--	\$51.50
30	--	\$22.00	60	--	\$37.00	90	--	\$52.00
31	--	\$22.50	61	--	\$37.50	91	--	\$52.50
32	--	\$23.00	62	--	\$38.00	92	--	\$53.00
33	--	\$23.50	63	--	\$38.50	93	--	\$53.50
34	--	\$24.00	64	--	\$39.00	94	--	\$54.00
35	--	\$24.50	65	--	\$39.50	95	--	\$54.50
36	--	\$25.00	66	--	\$40.00	96	--	\$55.00
37	--	\$25.50	67	--	\$40.50	97	--	\$55.50
38	--	\$26.00	68	--	\$41.00	98	--	\$56.00
39	--	\$26.50	69	--	\$41.50	99	--	\$56.50
						100	--	\$57.00

4 WEEK DEALS

\$35 for up to 20 words
For Sale items only

INCL. GST



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The Great Southern
Star

ADVERTISING RATES

2010 FEATURE RATES

JANUARY - DECEMBER

SIZE	MONO	COLOR
Full Page	\$990	\$1100
Half Page	\$550	\$660
Quarter Page	\$375	\$450
Taking Care Business		
— Portrait	\$475	\$585
— Landscape	\$440	\$520
15 cm x 4 col	\$300	\$375
19 cm x 3 col	\$280	\$360
12 cm x 4 col	\$240	\$300
15 cm x 3 col	\$220	\$280
10 cm x 4 col	\$200	\$250
12 cm x 3 col	\$175	\$230
10 cm x 3 col	\$150	\$200
12 cm x 2 col	\$120	\$175
10 cm x 2 col	\$90	\$150

* Includes GST



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DISPLAY ADVERTISING CONTRACT RATES

Casual	\$6.38
250cm	\$5.94
500cm	\$5.06
1,000cm	\$4.51
2,500cm	\$4.07
5,000cm	\$3.96

Contracts up to
12 months
and full colour
by arrangement

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